DSU's Dr. Beugre Publishes Book on Organization Behavior in Africa

Dr. Constant D. Beugre, chairperson and professor in the DSU Department of Management, recently published his fourth book ? Managing Organizational Behavior in an African Context LSE

The book discusses management and organization science theories as they apply within the social, cultural and economic contexts in which organizations operate in Africa. As the first organizational behavior book to cover the entire continent, it uses the findings of organization behavior studies to establish a conceptual foundation and then explores how those topics apply in Africa's unique business environment.

This integrative framework allows students and scholars to connect organizational phenomena in Africa with those in other parts of the globe.

Dr. Beugre is also working currently on two other books? Social Entrepreneurship: Managing the Creation of Social Value and A Science of Neuro-Organizational Behavior: Understanding and Using Your Brain at Work.

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