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DSUAA Chapters Exceed Tom Joyner Fundraising Challenge

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Eight DSU Alumni Association chapters combined their fundraising efforts to surpass the Tom Joyner Foundation $25,000 Chapter Challenge.

The eight chapters raised a combined $42,475, surpassing the challenge and ensuring that a $25,000 match will be added from the Tom Joyner Foundation ? all going to the Alumni Scholarship Campaign.

The Kent County DSUAA Chapter gave the strongest response to the challenge by raising just over $12,000. The New Castle County Chapter raised more than $10,600. Also contributing to the $42,475 were chapters in Charlotte, NC, Greater Hampton Roads, VA, Greater Washington, DC, Metropolitan, NY, Philadelphia, PA, and Sussex County.

The Chapter Challenge is part of a year-long partnership between DSU and the Tom Joyner Foundation to raise money for scholarships for DSU students. The partnership?s goal is to raise $440,000 and the University has already achieved about 70% of that.

DSU is the Tom Joyner Foundation School of the Month for June, but the fundraising efforts will continue until the end of 2009. To contribute and help DSU students cover the cost of higher education, donations can be made online at www.desu.edu/giving [1] or by mailing checks to Office of Development, Delaware State University, 1200 North DuPont Highway, Dover, DE 19901.

The Tom Joyner Foundation [2] has assisted every HBCU, which is defined as ?any historically black college or university that was established prior to 1964, whose principal mission was, and is, the education of black Americans.?

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Links:
[1] http://desu.edu/foundation/contribute-dsu
[2] http://tomjoynerfoundation.org/