## Youth Entrepreneurs in Training (JET) Program

**JET**, Junior Entrepreneurs in Training, is an entrepreneurial awareness and skills enhancement program for students enrolled in various Delaware public schools and who are members of local community centers. The JET Program addresses the need to provide youth the opportunity to learn about entrepreneurship; to teach youth basic concepts and skills required for entrepreneurship; and to help youth understand the relationship between academic subjects and the practical world of entrepreneurship. The program which has a two dimensional focus on entrepreneurial awareness and skills development is designed to provide exposure, inspire entrepreneurial initiative, plant seeds for the future, affect behavior, and provide opportunities as well as increased career options for students. If you are interested in starting a JET class, please contact Audrey Scott Hynson at (302)857-6951.

## Instruction includes:

- The Roles and Contributions of an Entrepreneur
- Identifying and Evaluating Entrepreneurial Opportunities
- Marketing Your Goods or Services
- Fun with the Financials
- The Business Plan and Starting Your Business

The JET in-school/after-school program is being actively promoted to high schools, particularly vocational schools, as part of a Career Path curriculum, a club, or other activity. A trained/certified instructor delivers the National Foundation for Teaching Entrepreneurship (NFTE) curriculum. Students gain valuable experience by starting student-owned businesses while enrolled in the program. Each year students are awarded seed funds to start these businesses. Profits from their businesses are carried over into the next year or used to support an entrepreneurship endeavor at their school.

An annual statewide JET Conference is held on the DSU campus in the spring of each year. This conference supports the school-year program and offers a short-term opportunity for other youth to participate. It gives students a chance to work with other students outside of their schools and to hear from successful youth entrepreneurs. The conference also features a business plan competition giving students a chance to present their business plans and compete for cash awards.

The JET Summer Camp is a 2-week youth entrepreneurship day camp designed to inspire up to 30 middle school youth, primarily from low- to moderate-income households, to consider entrepreneurship as an option. This provides an active learning environment and a positive alternative to unsupervised summer activities. The camp is held on the DSU campus and transportation and meals are provided. The curriculum used is from the Kauffman Foundation and the National Foundation for Teaching Entrepreneurship (NFTE) and is taught by a DCED team member or other trained facilitator.

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