Student Activities for Mass Communications

The **Mass Communications Society** provides students the opportunity to participate in school government as well as provide student access to alumni and mentor programs. The Mass Comm Society also provides students with opportunities for professional and career development and encourages relationships with alumni through mentorship programs and social gatherings.

PRSSA, the **Public Relations Student Society of America**, is the student arm of the professional organization, Public Relations Society of America [1], and is a place for students to meet and network with working professionals. The campus chapter also sponsors resume writing and interviewing workshops.

SPJ, the **Society of Professional Journalists** [2] provides harmonious relationships between students and professional broadcast and print journalists.

NABJ, the **National Association of Black Journalists** [3] provides students with the opportunity to interact with Black professional journalists and to insure the rights, privileges, and responsibilities of aspiring journalists.

DSU Radio (Channel 15) gives students the chance to initiate and further their creative and technical potential in the radio medium. The award-winning, student-run station broadcasts news, music, sports, including play-by-play coverage of DSU athletic events, and other informative and entertaining programs.

Hornet Vision (Channel 16) is the student-operated cable television station. Students have an opportunity to receive studio and field instruction in television and to expand their creative abilities in television by working with student-produced television programs. Students have the choice of working in programming, production, advertising, or technical support.

DSU Speaks is the student-run and produced weekly television news magazine that offers students hands-on experience in production, as well as stage management and audio assistance.

The **Black Broadcasters Alliance** [4] provides a means of expressing the needs of students to owners and practitioners in the broadcasting industry.

Lambda Pi Eta is a nationally recognized honor society for Mass Communications majors. The honor society is open to all declared Mass Communications majors who have completed a minimum of 60 semester hours, have maintained a 3.25 GPA in departmental courses, and have maintained a 3.0 GPA overall.

The **Daily Hornet Online** allows students to operate a daily online news service. Students create and maintain a web site for campus, local, statewide, national, and international news.

Source URL: http://desu.edu/academics/student-activities-mass-communications

Links:
[1] http://www.prsa.org/
[2] http://www.spj.org/
[3] http://www.nabj.org/
[4] http://www.thebba.org/