General Management

Introduction

The General Management major at Delaware State provides a broad foundation for leadership careers in all types of organizations, including corporations, government agencies, and nonprofit organizations. Our faculty is extremely diverse and offers an international perspective, with valuable insights into the global economy of the 21st century.

Students in the general management program gain a solid understanding of current issues in organizational management, the global competitive environment, economic trends, and cutting-edge technology. They also develop specific problem-solving skills and gain practical experience through internships, team- and project-based assignments, and real-world case studies. Delaware State's hands-on orientation, and the global perspective of our faculty, provide our graduates with two big competitive advantages when they enter the job market.

Professional Preparation

The three-course Professional Development sequence, required of all majors in the College of Business, provides career enrichment and preparation. Spread out across the sophomore, junior, and senior years, it cultivates success-oriented attitudes, behaviors, and habits of mind. Students develop specific skills such as

- public speaking and presentations
- writing
- networking
- time management
- negotiation
- dressing for success
- teamwork and leadership

Most program courses meet in the Bank of America building, a professional learning environment that features multimedia classrooms, seminar rooms, distance-learning capabilities, and state-of-the-art computer facilities.

Faculty

Diversity is a major strength for the Delaware State business faculty. We call our department the “mini-United Nations,” because our professors come from six different countries. Faculty are heavily involved in research and actively publish their findings in leading journals in their respective fields.

They also are well connected professionals who use their networks and personal experience to guide students in their career development. Delaware State instructors offer a lot of individual attention and mentorship, including guidance in the job market.

Research and Experience

All students in the College of Business gather first-hand observations and experience by completing as a management exposure experience (MEE), a 200-hour internship or mentoring relationship.

In addition, all College of Business students can take part in programs sponsored by the Delaware Center for Enterprise Development, headquartered right on the DSU campus.

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