# Web Services

The University website is a vital communications tool reaching both internal and external audiences. It is also one of the most important marketing vehicles and contributes to the image of DSU. The look, content and navigability of the site can easily influence the user: for example, a prospective student?s web experience can determine whether or not the student will apply.

# Resources

Website Enhancements [1]
Content Managers Guide [2]

Create a Web Page [3]
Create a Faculty Page [4]
Create an Event [5]

# Web Changes

The following lists the different types of website changes and the individual responsible for making them.

| Request Type | By Content Manager | By Webmaster |
|---|---|---|
| Simple web update | ? | |
| Technical issues ( example: no web access) | | Olympia Friday |
| Uploading a photo/image to web | ? | |
| Replacing a photo/image on web | ? | |
| Web forms | Need form fields & info from requestor | Olympia Friday |
| Web form updates (includes changes to registration dials) | | Olympia Friday |
| Posting new web rotation | | Olympia (1st), Jennifer Rickard (2nd) |

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|---|---|---|
| Create a new web page | ? | |
| Development of new web design/messaging | Requires brief meeting with department | Olympia Friday |
| Button updates on homepage | | Olympia Friday |

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**Source URL:** http://desu.edu/administration/web-services

**Links:**
[1] http://desu.edu/sites/default/files/u246/WebsiteEnhancements.pdf
[2] http://desu.edu/sites/default/files/u246/cmguide.pdf
[3] http://desu.edu/sites/default/files/u643/Create%20a%20Web%20Page.pdf
[4] http://desu.edu/sites/default/files/u643/Create%20a%20Faculty%20Page.pdf
[5] http://desu.edu/sites/default/files/u643/Create%20an%20Event.pdf