

## The Chairman's Invitational Golf Tournament Sponsorship Opportunities

### A Call to Action: Support DSU

**The Chairman's Invitational Golf Tournament** aims to celebrate the university's rich history, foster community engagement, and support student and student-athlete initiatives through various activities that appeal to alumni, corporations, and individuals. With this event, we seek to enhance Hornet Pride while generating essential funds for various student-athlete-powered initiatives including scholarships and campus programs.

### How You Can Help?

As a valued community leader, we invite you to join us as a sponsor for this transformative initiative. Your support will directly impact our ability to continue building championship-caliber programs and ensuring the success of our student-athletes.

### Sponsorship Levels

#### \$200,000 – Chairman's Invitational Presenting Title Sponsor

- **Benefits include** Four Golf Team Registrations (16 players), and VIP Cabana Access for 6 at the Delaware State versus Norfolk football game. Brand placed on the event logo as the title sponsor, logo on event merchandise and the event website. Finally, social media advertising pre, during, and post event. Broadcast of a 60 second company real on all social media platforms and special acknowledgment at the Chairman's Invitational post event social.

#### \$100,000 – Chairman Sponsor

- **Benefits include** Two Golf Team Registrations (8 players), and VIP Cabana Access for 4 at the Delaware State versus Norfolk football game. Brand placed on event merchandise and the event website. Finally, social media advertising pre, during, and post event. Broadcast of a 60 second company real on all social media platforms and special acknowledgment at the Chairman's Invitational post event social.

#### \$20,000 – Celeste Sponsor

- **Benefits include** One Golf Team Registration (4 players), and VIP Cabana Access for 2 at the Delaware State versus Norfolk football game. Brand placed on event merchandise and the event website. Finally, social media advertising pre, during, and post event garnering over 50k impressions.

#### \$10,000 – Blooming Sponsor

- **Benefits include** One Golf Team Registration (4 players), and VIP Cabana Access for 2 at the Homecoming football game. Brand placed on the event website and special recognition at the post event social. Finally, social media advertising pre, during, and post event garnering over 50k impressions.

### **\$5,000 – Gold Sponsor**

- **Benefits include** your business name will be proudly displayed on swag bags, the event book, and you will receive a tee-box sign for you to keep. As the sponsor of the event, you have the opportunity to be present to promote your business with goodies and/or signage at the hole and in the reception area.

### **\$500 – Vice Chairman’s Hole Sponsor**

- **Benefits include** your business name will be proudly displayed on a tee-box sign for you to keep. As the sponsor of the events, you have the opportunity to be present to promote your business with goodies and/or signage at the hole and the reception area.

### **Join Us in Cultivating Excellence**

We would be honored to discuss how your partnership can help us make this vision a reality. Together, we can ensure that DSU Athletics continues to thrive and inspire for generations to come. Please feel free to contact Mr. Temesghen Starr at [tstarr@desu.edu](mailto:tstarr@desu.edu) or (406) 579-6387 to discuss sponsorship opportunities.

[Click here to access sponsorship payment form.](#)